



Inspired by National and *Essence* Bestselling Author Vanessa Miller, the Christian Book Lover's Retreat is more than a book event. It's a refreshing respite to recharge readers who enjoy Christian books: inspirational fiction & non-fiction.

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2018

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# Our Mission

"And He said to them, "Go into all the world and preach the gospel to every creature."  
~ Mark 16:15

When Christian authors create stories, it's like preaching the gospel to our many readers. We are called to spread this good news throughout the earth. We are humbled that God has counted us worthy to write in this beautiful, but important genre.

It's hard to believe in a day when we have so much access to information via the Internet and social media, there are still many great Christian writers unknown to readers. In my quest to make Christian fiction relevant again, I want to introduce readers of Christian fiction and non-fiction to some of the blessed writers in this genre.

It is my prayer that the Christian Book Lover's Retreat will be a time of renewal, inspiration, and fun. This is an event where readers, book club members, and church groups can fellowship with some of their favorite authors and meet new ones who are also spreading the good news of this gospel through the written word.

*See you soon!*

*Vanessa Miller Pierce*

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## **CHRISTIAN BOOK LOVERS ARE HEADING TO MYRTLE BEACH**

*After attending CBLR, I had a sense of peace that I had not felt prior. I needed those few days of just communing with God and with other Christians.*

(Charlotte, North Carolina)-The third annual Christian Book Lovers Retreat (CBLR) is set for October 18-21, 2018, at the Doubletree Resort in Myrtle Beach, South Carolina.

More than 50 authors, 35 book clubs, church groups, and hundreds of readers will relax in a serene atmosphere while inspirational speakers revive and strengthen the faith of the attendees. There will be give-a-ways, books, and vendors catering to the Christian woman.

We'll breathe in fresh air in a Zumba class on the beach. Inspiration will continue throughout the day with a prayer journey and praise and worship. Authors host parties, game shows, and engage readers with story time. A day spa is optional. Attendees will enjoy an all-white beach party at sunset. Finally, there will be a ball gown costume party.

Spouses are welcome to fellowship at this beach retreat at the "man cave/straight talk." Moviegoers will get a sneak peek at movie producer, Devyne Johnson's latest production.

Can't make the conference? The public can meet more than 50 national bestselling, award-winning, and new authors, including Stellar Award-winning gospel singer Donya Fenner at the book fair on Saturday, October 20, 2018, from 3-5:30 p.m., at the Doubletree Hotel Exhibit Hall. The admission to the book fair is only \$5.00 or free with a valid library card. The full registration cost for the Christian Book Lovers Retreat is \$259, librarians receive a discount rate of \$175.00.

Grab a friend, organize a group day trip, or come alone. This retreat is a Spirit-centered event, so get ready for faith, fun, fellowship, and a whole lot of books.

For more information, visit [www.ChristianBookLoversRetreat.com](http://www.ChristianBookLoversRetreat.com), or contact Vanessa Miller Pierce or Pat Simmons.

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# What Past Attendees are saying about CBLR...



It was not just one "event" that touched my mind and my soul at the retreat. It was the love, friendliness, compassion, togetherness, camaraderie-- I could go on and on. Don't stop! Keep this retreat going. It is truly a blessing.---Felicia 2017 Attendee

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After attending CBLR, I had a sense of peace that I had not felt prior. I needed those few days of just communing with God and with other Christians. I want to encourage you to continue this work that God has given you. I will be there next year!

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I have never felt the presence of God so much at a single event outside of church and I have attended a lot of Christian conferences within the area I live.

# GOOD DAY CHARLOTTE FOX 46



Host and Founder Vanessa Miller Pierce  
with Cheryl Polote Williamson



New York Times Bestselling Author  
Kimberla Lawson Roby



Author Desiree Aidoo of  
Desiree's Delightful Treats

# Saturday Book Fair

Meet Your Favorite Christian Authors  
October 20, 2018 \* 3pm - 5:30pm **50+**

Doubletree Resort \* 3200 S. Ocean Blvd \* Myrtle Beach, SC



Cheryl P. Williamson



Rhonda McKnight



Vanessa Miller Pierce



Jacquelin Thomas



LeDena Tilley



Pat Simmons



Vanessa Riley



Linda Hargrove



Lacia A'ngelle



Shelia Bell



Valerie L. Coleman



Dr. Norma McLachlin



Andre Ray



Renee Spivey



Sandra Barnes



Unoma Nwankwor



Erica Cureton



Cassandra Durham



Jackalin Jenkins



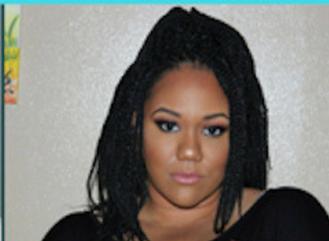
Melanie Phillips



Natalie Gray



Tyra Rowell



Olivia Shaw-Reel



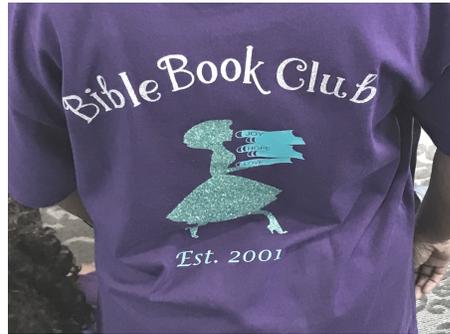
Nicole Smith



Alicia Fleming

**THE BOOK CLUBS... THE PARTIES... THE COSTUMES...**

**THE SMILES... THE FRIENDSHIPS FORMED...**



**Register Today**

[www.ChristianBookLoversRetreat.com](http://www.ChristianBookLoversRetreat.com)

# SPONSORSHIP OPPORTUNITIES

The Christian Book Lovers Retreat is held every October. This year, the CBLR will be in Myrtle Beach, South Carolina, from October 18-21, 2018. As a sponsor, your organization will have the ability to reach hundreds of consumers, between the ages of 35-70, who are affiliated with church groups, book clubs, and women's organizations in their respective communities. Our group sounds the trumpet for products they believe in, enabling your company to benefit greatly from the word of mouth. Your sponsorship will support minority (African American) and spiritual activities

## **Level 1 - Diamond Sponsor (Contribution of \$3,000)**

- Company logo on tote bags and step and repeat banner
- Company logo on rack card and promotional poster
- Company logo on website and digital video
- Company swag products in tote bag
- Stage mention as Diamond sponsor to our attendees
- VIP Table with 8 passes to the Reader Appreciation Awards Banquet

## **Level 2 - Sapphire Sponsor (Contribution of \$1,500)**

- Company logo on step and repeat banner
- Company logo on rack cards and promotional poster
- Company logo on website and digital video
- Company swag products in tote bag
- Four (4) passes to the Reader Appreciation Awards Banquet

## **Level 3 - Emerald Sponsor (Contributions of \$1,000)**

- Company logo on rack cards and promotional poster
- Company logo and link on website
- Company swag products in tote bag
- Two (2) passes to the Reader Appreciation Awards Banquet

## **Level 4 - Platinum Sponsor (Contribution of \$500)**

- Business listing (no logo) on rack card and promotional poster
- Business listing (no logo) on website
- Company swag products in tote bags

## **Level 5 - Gold Sponsor (Contribution of \$250)**

- Business listing (no logo) on rack card and promotional poster
- Business listing (no logo) on website

Thank you for reviewing the sponsorship information for Christian Book Lover's Retreat. If you are interested in any of these levels, please contact Vanessa Miller Pierce at: [vmiller-01@earthlink.net](mailto:vmiller-01@earthlink.net). We sincerely thank and appreciate all of our sponsors. May God richly reward you for your kindness to us.



## Advisory Board

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Vanessa Miller Pierce  
Host/Founder



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