

CAP: Checklist Months 9-12**Checklist Months 9-12: Personal**

Completed	Task	Sub-Task
	1. Continue to pray without ceasing for God's guidance and study God's Word!	
	2. Continue to keep intercessors informed of prayer needs for you, your family and your church	
	3. Ask each day, "What will I do today to let people know we are planting a church?"	
	4. Personally prepare for a time of fasting and prayer, before you launch	
	5. Ask your Launch Team to pray and fast with you	

Checklist Months 9-12: Large Equipment Purchases

Completed	Task	Sub-Task
	6. Make large equipment purchases:	

Checklist Months 9-12: Advertising

Completed	Task	Sub-Task
	7. Do a Direct mail piece to at least 50,000 people (if your demographics support this)	
	8. Purchase collateral Items: T- shirts, Frisbees, Bumper Stickers, Magnets, Koozies, Water Bottles, Coffee Mugs, Personalized Paper Coffee Cups, (design and order at least 6 weeks ahead)	
	9. Purchase Display Booth or Banner and table cloth for Information Center (order Banner 6 weeks ahead of launch)	
	10. Create Press Release and send it to local new stations and newspapers	
	11. Create Posters and Flyers for local businesses and community bulletin boards, etc.	